



Business, Economy and Enterprise Scrutiny Board (3)

Time and Date

10.00 am on Wednesday, 15th July, 2015

Place

Committee Rooms - Council House

Public Business

1. **Apologies and Substitutions**
2. **Declarations of Interest**
3. **Minutes** (Pages 3 - 6)
 - (a) To agree the Minutes of the meeting held on 11th March 2015
 - (b) Matters Arising.
4. **Report Back on Conference/Seminar**
 - (a) Marche International Des Professionals De L'Immobilier - MIPIM 2015 - 10th - 13th March 2015 (Pages 7 - 34)
Report of the Executive Director of Place
 - (b) New Delhi and North-West India (Pages 35 - 42)
Report of the Lord Mayor and Executive Director of Place
5. **Outstanding Issues**

Outstanding Issues are included in the Work Programme below.
6. **Work Programme 2015/2016** (Pages 43 - 46)

Report of the Scrutiny Co-ordinator
7. **Any other items of business which the Chair decides to take as matters of urgency because of the special circumstances involved**

Private Business

Nil

Chris West, Executive Director, Resources, Council House Coventry

Tuesday, 7 July 2015

Note: The person to contact about the agenda and documents for this meeting is Michelle Salmon, Governance Services Tel: 024 7683 3065, Email: michelle.salmon@coventry.gov.uk

Membership: Councillors M Ali, L Bigham, J Birdi, R Brown (Deputy Cabinet Member), G Crookes, A Khan (By Invitation), R Lakha (Chair), K Maton (By Invitation), J McNicholas (By Invitation), K Mulhall, M Mutton, H Sweet and S Walsh

Please note: a hearing loop is available in the committee rooms

If you require a British Sign Language interpreter for this meeting OR if you would like this information in another format or language please contact us.

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Public Document Pack Agenda Item 3

Coventry City Council

Minutes of the Meeting of Business, Economy and Enterprise Scrutiny Board (3) held at 2.00 pm on Wednesday, 11 March 2015

Present:

Members of the Board: Councillor G Duggins (Chair)
Councillor R Bailey
Councillor L Bigham
Councillor J Birdi
Councillor R Brown
Councillor K Mulhall
Councillor T Skipper
Councillor H Sweet
Councillor S Walsh
Councillor D Welsh

Other Members Present Councillor Brown, Deputy Cabinet Member, Business,
Enterprise and Employment
Councillor Clifford

Employees (by Directorate):

Place: M. Checkley, D.. Shiner, J. Venn Morton

Resources: S. Bennett, G. Holmes

Others present: R. Stewart, Coventry and Warwickshire Local Enterprise
Partnership

Apologies: Councillor Maton, Cabinet Member for Business, Enterprise
and Employment

Public Business

47. Declarations of Interest

There were no declarations of interest.

48. Minutes

The minutes of the meeting held on 25 February, 2015 were agreed and signed as a true record. There were no matters arising.

49. Coventry and Warwickshire Local Enterprise Partnership (CWLEP) Skills Strategy Update

The Scrutiny Board received a Briefing Note, together with a comprehensive presentation, on developments taking place relating to the Coventry and Warwickshire Local Enterprise Skills (CWLEP) Strategy.

The Skills Strategy for CWLEP was launched in November 2013 following extensive consultation with a wide range of stakeholders. It is monitored by the CWLEP Jobs and Skills Business Group which meets six times a year. The Strategy has recently been reviewed and refreshed following its first year of implementation and has the following 3 core objectives:-

- Using Skills to drive and create growth
- Developing skills to tackle unemployment
- Getting a better fit between education and employment

Implementation has been through a work plan made up of the following 6 strands and the Briefing Note detailed progress to date on some of the strand activity :-

- Apprenticeships
- Information, Advice and Guidance
- NEETS (Not in Employment, Education or Training) 16-18 and 18-24
- STEM (Science, Technology, Engineering, Maths)
- Skills, Capital and European Structural Investment Funds
- Workforce Development

The Briefing Note detailed the membership of the Jobs and Skills Business Group and the Scrutiny Board noted that each strand of the above work plan was led by a member of the Group.

A separate report on the 3rd quarter of the Skills 4 Growth programme was attached as an appendix, which outlined the strong and solid progress that this Project has achieved against the targets set.

The Scrutiny Board questioned Rachael Stewart, Skills Executive, CWLEP, together with officers, on aspects of the Briefing Note, in particular in relation to:-

- The make-up of the Jobs and Skills Business Group and why there is no elected Member representation or Trade Union representation on that Group.
- How training outputs are measured and if any self-evaluations are carried out
- Proposals by City College Coventry to provide a stand alone skills hub that compliments the provision of the Coventry Job Shop
- The graduate employment scheme

RESOLVED:-

- (1) That the success and achievements of the CWLEP Skills Strategy be welcomed and noted.**
- (2) That Councillors Lucas and Maton, as the City Council's representatives on the Local Enterprise Partnership, be requested to explore the membership of the Jobs and Skills**

Business Group and the fact that there are no elected Members or Trade Unions represented on that Group.

50. Progress Report to the Secretary of State for Energy and Climate Change Regarding Energy Conservation Measures in the Housing Sector

The Scrutiny Board considered a report of the Executive Director of Place which indicated that Local Authorities have duties under Sections 2 and 5 of the Home Energy Conservation Act 1995 (HECA) to prepare reports on energy conservation measures for submission to the Secretary of State for Energy and Climate Change. The Government issued revised guidance in July 2012 on new reporting arrangements that will apply within the policy context of the Green Deal and Energy Company Obligation (ECO). The guidance was further revised in March 2013.

The City Council submitted a report to the Secretary of State in 2013 and, in accordance with the revised guidance, progress reports are required to be submitted at two yearly intervals. Local authorities have to review the progress made in implementing the energy conservation measures in these subsequent reports. There is also a continuing requirement that each subsequent report is made available on the Council's website. The progress report for submission to the Secretary of State and for publication on the Council's website were attached to the report.

The Scrutiny Board questioned officers on aspects of the report, particularly in relation to:-

- Changes to the definition of fuel poverty that the Government uses to estimate fuel poverty levels and the effect that this has had on the number of households who are now deemed to be fuel poor, compared to the number in this category under the previous definition.
- Work carried out by the Council's Fuel Poverty Team, including advice given to residents and private landlords
- Partnership working, particularly with the energy companies
- Information relating to the housing stock in Coventry and the different types of work that can be carried out to make homes more energy efficient

RESOLVED:-

- (1) That the Cabinet Member for Business, Enterprise and Employment be informed of the Scrutiny Board's concerns regarding the change to the way that fuel poverty is calculated and the fact that some vulnerable people may no longer be considered to be in fuel poverty, but that their situation may not have changed.**

- (2) That the Cabinet Member for Business, Enterprise and Employment be requested to express the above concern to the Secretary of State for Energy and Climate Change when submitting the report on behalf of the City Council
- (3) That the Chair of Scrutiny Co-ordination Committee and the Chairs of the Scrutiny Boards consider the most appropriate way of including Fuel Poverty in Scrutiny's Work Programme for 2015/16

51. **Outstanding Issues**

The Scrutiny Board noted that Outstanding Issues were included in the Board's Work Programme.

52. **Work Programme 2014/2015**

The Scrutiny Board noted the Work Programme for the remainder of the Municipal Year, 2014/15 and that the meeting scheduled for 4 April, 2015 had been cancelled.

53. **Other Items of Urgent Public Business**

There were no other items of urgent public business.

(Meeting closed at 4.00 p.m.)



Coventry City Council

Public report

REPORT BACK ON CONFERENCE/SEMINAR

REPORT TO: Business, Economy and Enterprise Scrutiny Board (3)
REPORT OF: Executive Director Place
TITLE OF EVENT: Marche International Des Professionnels De L'Immobilier – MIPIM 2015 – 10th – 13th March 2015
DATE: 15th July 2015
VENUE: Committee Rooms, Council House, Coventry

1. Recommendation

The purpose of this report is to provide feedback on MIPIM 2015, as approved by the Cabinet Member (Business, Enterprise and Employment) meeting on 6th January 2015.

Scrutiny Board 3 is asked to:

Note the outcomes of MIPIM 2015.

Recommend to the Cabinet Member (Business, Enterprise and Employment) that Coventry City Council attends MIPIM 2016, with the continued aspiration, of a Private Sector partnership, meeting the entire project costs.

2. Background

This year marked the 25th anniversary of Europe's largest and most successful property conference/exhibition – MIPIM. With over 21,000 delegates, including some 4,500 investors from over 89 countries MIPIM continues to host the largest annual gathering of international property leaders.

The primary objective of the Coventry and Warwickshire presence is to attract and encourage investment into the area, raise the area's international image and demonstrate Coventry and Warwickshire is in the marketplace for business and new property investment.

2.1 "Coventry and Warwickshire @ MIPIIM Partnership"

MIPIIM 2007 saw the launch of the Coventry@MIPIIM partnership, a private sector partnership instigated and led by Coventry City Council which has helped ensure a co-ordinated approach, sharing of the costs across the private sector and a higher profile for the city at MIPIIM.

MIPIIM 2015 key partners included: Coventry and Warwickshire Local Enterprise Partnership (LEP), Friargate Coventry LLP, Jaguar Land Rover, Barberry, Deloitte Real Estate, Study Inn, University of Warwick, MIRA, Coventry University, Coventry & Warwickshire Development Partnership, Wasp's, Coventry Core, and McLaren.

Associate partners included: Complex Development Projects, Deeley, and Shortland Penn + Moore.

Although the wider region and Warwickshire has had a strong presence with Coventry in previous years (through the presence of the LEP) Warwickshire County Council took part in the MIPIIM for the first time this year with Cllr Izzie Secombe, Leader of the Council, Cllr June Tandy, Leader of the Labour Group, Mark Ryder, Head of Economic Growth, Monica Fogarty, Strategic Director for Communities and Sackie Somal Inward Investment Manager attending.

2.2 Private Sector Sponsorship

The MIPIIM 2015 partners' sponsorship contributions for MIPIIM 2015 totalled £188,204.22. The value of third party sponsorship achieved this year ensured that MIPIIM 2015 incurred no costs to Coventry City Council.

2.3 Coventry and Warwickshire's programme of activity

2.3.1 Coventry and Warwickshire exhibition stand



New, more stringent rules and regulations introduced by exhibition organisers this year, Reed Midem, required the partnership to use a larger exhibition space than previous years. This incurred extra costs and the need for a larger staff presence to manage the stand.

The stand was designed and co-ordinated using a 'Fast Track' theme profiling the Coventry and Warwickshire offer. Elements included a private meeting room, location maps and an interactive 'Scalextric' track where visitors had the opportunity to race Jaguar cars around the 'ring road' track which featured development opportunities.



Four events took place on the stand during the conference which attracted large numbers and widespread attention.

A suite of invitations were created using the 'fast track' theme (Appendix 2 of the report)

2.3.3 Coventry and Warwickshire Business Lounge - No. 3 La Croisette



The "Coventry and Warwickshire @ MIPIM partnership" rented an apartment in a prime location, directly opposite the main exhibition hall and highly visible branding was used to promote "The Coventry and Warwickshire Business Lounge".



The business lounge was used as a location for events and business meetings by members of the partnership. Plasma screens were located within the business lounge and the adapted Coventry and Warwickshire show reel was played continuously. A total of four events were held in the apartment including 'Investor Roundtable – setting the scene @ MIPIM for

Coventry & Warwickshire', 'Coventry & Warwickshire LEP Welcome Reception', 'Oxford Intelligence Inward Investment Briefing' and 'Key Cities – The UK untapped development opportunities'. (Appendix 2)

More than 130 people visited the apartment to attend business meetings or events.

The apartment also provided accommodation for four members of the Coventry City Council team.

2.3.4 **Events Programme**

During the four day MIPIIM 2015 conference/exhibition, the Coventry and Warwickshire partnership hosted 12 events, four being held on the Coventry and Warwickshire exhibition stand, five in the Business Lounge, two off sites and one on the Birmingham exhibition stand.

Investors Roundtable – Setting the Scene @ MIPIIM for Coventry & Warwickshire: Tuesday 10 March, Coventry & Warwickshire Business Lounge, No 3 La Croisette

A facilitated roundtable discussion chaired and facilitated by Jackie Sadek, Chief Executive of UK Regeneration, with invited investors and funders from the South.

The politics reporter from BBC Coventry & Warwickshire was invited to film the event and also interviewed Jackie Sadek at the end of the event.

Coventry & Warwickshire LEP Welcome Reception: Tuesday 10th March, Coventry & Warwickshire Business Lounge, No 3 La Croisette

Sponsored by Coventry & Warwickshire LEP with 30 guests including MIPIIM 2015 partners. The politics reporter from BBC Coventry & Warwickshire filmed the event and interviewed members of the Partnership during the event.

Oxford Intelligence Inward Investment Briefing: MIPIIM 2015: Wednesday 11th March Coventry & Warwickshire Business Lounge, No 3 La Croisette

A breakfast presentation in partnership with Oxford Intelligence; a leader in the provision of consulting and quality business information to international businesses and government agencies.

Martin Reeves chaired the event, profiling Coventry & Warwickshire as an exemplar area for growth and regeneration opportunities. A total of 30 guests attended the event

Coventry University Signing Ceremony: Wednesday 11th March on the Coventry & Warwickshire Exhibition Stand P-1.F82

The signing of Coventry University's largest and most significant development since it was founded. The event gained positive international coverage.

HS2 Linking Cities to Investment: Wednesday 11th March on the Greater Birmingham Exhibition Stand R7 B12

The panel discussion, around strategies for growth, was chaired by Andy Street, Chief Executive of John Lewis. Speakers included, Martin Reeves, Mark Rogers Chief Executive of Birmingham City Council, Nick Page Chief Executive of Solihull MBC and Sir Michael Bear Chairman of UKTI Regeneration Investment Organisation.

Key Cities – The UK untapped Development Opportunities: Wednesday 11th March Coventry & Warwickshire Business Lounge, No 3 La Croisette

Key Cities was founded by the councils of Coventry, Derby, Preston, Sunderland and Wakefield and now has 26 member cities from across England and Wales. Cllr Lucas welcomed guests on behalf of the Leader of Sunderland Council and presented the opportunities that key cities, such as Coventry, can offer to investors and developers. A total of 29 guests attended.

Coventry and Warwickshire VIP Dinner: Wednesday 11th March, Bruno Ogar Restaurant, La Cannel, Cannes

A private dinner sponsored by the Friargate Coventry LLP Team focused on the Coventry & Warwickshire Growth agenda and highlighting major schemes planned or underway. A total of 30 were present during the evening.

The West Midlands – Home of UK automotive from research to the road: Thursday 12th March on the Coventry & Warwickshire Exhibition Stand

Presenting the region as the driving force in the renaissance of the UK automotive industry, combining cutting-edge research and development, leading academic excellence supported by an extensive skill base and supply chain.

Coventry & Warwickshire Networking Reception with Jaguar Land Rover Thursday 12th March – Fouquets Marquee, Majestic Hotel



Sponsored by Jaguar Land Rover, providing a networking opportunity with 140 guests. Jaguar Land Rover vehicles were displayed outside the venue and WASPs players supported the event.

2.3.5 Meetings Programme

A total of 165 meetings took place over the four days. Meetings were held with senior representatives from key property companies, developers, intermediaries and end users within the property sector. All contacts made at MIPIM 2015 continue to be followed up.

Dependent upon the nature of the enquiry a number of follow-up actions have already taken place, including meetings with major property development companies, funders and intermediaries. Other clients have received specific/tailored business case data, attended specific site visits, received generic information, and/or have been added to relevant contact databases. Members and Senior Officers also attended 'invitation only' events during MIPIM 2015 (Appendix 4).

3. Cost of attending

The total costs against the Coventry and Warwickshire presence at MIPIM 2015 was £172,466.68. Third party funds secured were in excess of the total costs which resulted in a carry forward of £15,737.54 which will be used to support MIPIM 2016.

Expenditure	£	
Travel and accommodation	£14,524.31	
Marketing and PR	£6,582.31	
Events	£25,560.21	
Exhibition areas	£109,468.80	
Project management Cost	£16,000	
Misc	£331.06	
Total Expenditure	£172,466.68	
Carry forward to support MIPIM 2016	£15,737.54	

Appendix 3 – list officer accommodation details

	Costs Approved by Cabinet/Cabinet Member	Total of Actual Costs
Conference Fees	£0.00	£0.00
Flights	£301.00	£532.11 per officer
Additional Travel Expenses	Included in flight cost allowance	£65.70 per officer
Accommodation	£766.00	£542.25 per officer
Subsistence	Included in cost allowances above.	£25.61 per officer
Total cost per officer	£1067.00 (for 8 officers)	£ 1165.67 (for 8 officers)

City Council Representation	No of Nights
Councillor Ann Lucas – Leader	3
Councillor Kevin Maton – Cabinet Member (Business, Enterprise & Employment)	3
Martin Reeves – Chief Executive	3
Martin Yardley – Executive Director Place ***	2
David Cockcroft – Assistant Director City Centre & Development Services	4
Déirdre Fitzhugh – Business Relationships and Destination Manager	4
Rachel Baker – Principle Investment Officer	4
Claire England – Business Development Officer	4

*** as a direct result of a major and urgent investment enquiry Martin Yardley did not attend MIPIM 2015

4. Benefits

The primary objective of Coventry and Warwickshire's involvement is to attract and encourage investment into the area as part of an overall strategy to create and sustain jobs in the region. Participating and exhibiting at MIPIM allows Coventry and Warwickshire the opportunity to profile projects, achievements and development opportunities to major decision makers and intermediaries in the UK and international property markets.

MIPIM 2015 has already secured important and ongoing discussions with key contacts on retail development, investment funding and hotel development within the city.

4.1 Partners Feedback

Due to the confidential nature of our partners' client discussions, partners will not disclose full specifics of contracts and deals discussed/secured until they have been finalised which in the property world can take months or years. A summary of feedback:

Mark Ryder, Head of Economic Growth, Warwickshire County Council:

“This premier property event is a fantastic opportunity to show Coventry and Warwickshire to the world and demonstrate to private sector investors that we are open for business. We are looking forward to building on the MIPIM partnership in 2016.”

Les Ratcliffe, Head of Community Affairs – Jaguar Land Rover:

“The 2015 MIPIM proved to be the most successful to date and Jaguar Land Rover were pleased to have been part of the story that highlights what is good about Coventry and Warwickshire as a region for inward investment and a desirable place to work and visit. We look forward to supporting again in 2016.”

Jonathan Browning, Chairman of Coventry and Warwickshire Local Enterprise partnership (CWLEP):

“Driving economic growth is one of the key objectives of the CWLEP and attracting investment opportunities is vital in helping us to achieve that.

“By attending MIPIM, the CWLEP was at the heart of encouraging inward investors to the area who will create high-value jobs.

“We fully support Coventry and Warwickshire’s presence at the annual show and we are keen to attend again in 2016.”

Andy MacDonald, Property Director, MIRA:

“MIRA have supported the Coventry and Warwickshire MIPIM presence for the last four years both through George Gillespie’s presence as LEP board member and also the corporate profile integrated with the C&W LEP marketing material, events and associated financial contribution.

“The C&W team co-ordinating the events and marketing had a highly professional and organised approach to the conference which reflected very positively on all of the partner represented at MIPIM this year. Importantly it also reinforced the value of the investment from each of the participants towards the stand, material and events which is key in the individual organisations justifying the continued support in future years.

“I would also credit the joined-up public/private sector approach to the event which is adopted by C&W, which is often not quite the case in other regions.

“All together a successful MIPIM 2015.”

Bob Wilson University of Warwick

“MIPIM 2015 was by far the most polished of the three years that Warwick has attended. The organisers demand to increase the size and activity within the Palais in our view, was right and was rewarded by increased 'chance' visits by delegates, while the apartment facility continued to provide a super base for discrete and confidential meetings.

“My particular target this year was to contact a series of overseas advisors to assist with anticipated future projects and this was achieved as a result of the sheer scale of the event. University of New York for example had over 100 delegates registered!

“My recommendation is that Warwick returns again next year!

Rob Talliss, Coventry University-

“MIPIM provides an opportunity for us to engage with many of our current and prospective partners during the course of a short and intense period, these are from both private and public sectors and of course the Council itself.

“Whilst these meetings which are a mixture of formal and informal may not provide immediate returns they are often the commencement of longer term opportunities. We hope to make a major announcement within the next month or so which will be as a direct result of a meeting at MIPIM in 2014.

“The larger presence in the Palais itself seems to have paid dividends with around half a dozen requests being made to meet the University as a direct consequence of having seen the stand.”

Henry Bellfield, Barberrry Developments:

“Thank you for your support and hard work pre, during and post MIPIM. I enjoyed the event and believe it was successful for Barberrry, as we know not all of the benefits are immediately tangible. The presence of Coventry City Council's senior politicians, directors and officers continue to give the partners confidence that the city is fully supportive and indeed integral to the new developments coming forward. Whilst this is very important for the partners it also provides a strong message to the market place and encourages new investors into the region.

Nick Eastwood, Wasps:

“We attended MIPIM for the first time in 2015 and found the whole event extremely useful. From our own point of view, we made a number of key contacts with senior important individuals. The simple fact is that we made those contacts in two days when, in the normal course of business, it could well have taken six months (or even not at all).

“Based on that alone, we intend to be there next year. From Coventry and Warwickshire’s perspective, it seems to me non-negotiable that the region is properly and professionally represented at an event where the key decisions on inward investment begin to be formulated.

4.2 PR

Advent Communications was contracted to work for the Coventry and Warwickshire MIPIM Partnership through its work with the Coventry and Warwickshire Place Board.

The company has worked at MIPIM for close to a decade and has a strong network of media contacts in the property sector and has deal with many of our key partners over several years.

That experience paid dividends at this year’s MIPIM in several ways, including a week of space in the Coventry and Warwickshire Telegraph by providing worthwhile stories ahead of the MIPIM week, as well as daily blogs to appear on the Coventry Telegraph website.

The BBC decided – through its Politics Show – to send a reporter to shadow Coventry and Warwickshire to see why cities and councils attend the event.

The decision to announce the Coventry University/City Council deal during MIPIM gave the week the focal point of a major deal which ensured widespread press interest – including international coverage.

The two leading property publications, leading websites and the MIPIM News covered the story.

The story also featured in a major MIPIM supplement which was put out through the Coventry Telegraph and Birmingham Post after the event.

4.4 Recommendation to attend MIPIM 2016

MIPIM 2015 was considered to be the most positive and productive MIPIM to date. This can be evidenced by the partners' feedback in section 4.1 of this report, with zero cost to Coventry City Council.

It is proposed that Coventry City Council attends MIPIM 2016, with the continued aspiration of a Private Sector partnership meeting all of the project costs.

Given its prestigious location, the unrivalled branding opportunity it presents and the excellent feedback from the partners, it is recommended that Coventry re-secure the apartment (No. 3 La Croisette) for use by the Coventry and Warwickshire Partnership at MIPIM 2015 immediately.

It is also recommended that a Coventry and Warwickshire exhibition stand is secured as soon as possible to secure the 'best' location within the main exhibition hall. Furthermore, officer's hotel accommodation can only be secured following receipt of the signed exhibition stand contract.

A Travel Approval request will be submitted to Cabinet Member as soon as possible

4.5 Improvements to maximise any future MIPIM presence

Following the excellent feedback from Warwickshire County Council, MIPIM 2016 will be developed as part of a cross team approach. A cohesive and joined up approach should in turn encourage further regional support from sub-regional private sector partners.

The Automotive event, *'The West Midlands – Home of UK automotive from research to the road'* in partnership with Marketing Birmingham generated a great deal of interest and allowed the opportunity to promote the city's collaborative regional approach. The team will work alongside the exhibition organiser's Reed Midem to look into the opportunity of hosting a regional event as part of the main conference programme – which tends to attract large international audiences.

List of background papers

Proper Officer: Martin Yardley, Executive Director Place

Author: Déirdre Fitzhugh, Business Relationship and Tourism Team Manager

Tel Number: 024 7683 1228

(Any enquiries should be directed to the above)

Other contributors:

David Cockroft, Assistant Director, City Centre and Development Services (Ext. 3964)

Fran Collingham – Head of Corporate Communications (Ext 1088)

Phil Helm, CSD Finance Manager (Ext. 1301)

Helen Lynch, Place & Regulatory Team Manager (Ext. 3011)

Jaz Bilen, HR Business Partner (Ext. 1054)

Claire England, Business Investment Officer (Ext 1281)

Papers open to public inspection

Description of paper: Report Back on Conference/Seminar

Location: CH60

Approved by Cabinet/Cabinet Member on: 6th January 2015.

Appendix I – The Coventry & Warwickshire Theme

Appendix 1

Positioning Coventry and Warwickshire as the place to invest in (at MIPIM).

What Do We Want To Be Known For?

Going The Extra Mile

Welcoming

Friendly

The Place To Develop/ Great Potential Investment
Opportunities

Seen As Successful Region

A Great Place To Do Business

Championed / Welcomed By The Decision Makers /
Influencers

'Got Their Act Together'

'They Mean Business'

'Hungry For It'

Known for Being.....

Can Do

Confident

Ambitious

Aspirational

Vale Added Event

Successful Stable Council

Direct

Fast Paced

'We put out the Red Carpet for you & Don't Hang About'

By Whom?

Occupiers

Investors

Developers

UKTI

} Worldwide
(Specific Focus Areas in
Strategy)

Media

Global PPTY Sector

Competing Locations (Key / Core Cities)

How Are We Going To Measure Success?

- A Major Occupier / Tenant for a Site Promoted at MIPIM
 - A New Developer is 'Visiting' The City
- Leaders & Cabinet Members are 'Happy' (C&W)
 - New Enquiries re: MIPIM '16' Received
 - Partners All 'Happy'
 - Competing Locations 'Impressed'
- Positive National / International Exposure

So, What Do We Need To Do?

- Adopt A Simple Consistent Theme With Personal Messaging / Visuals / Imagery?
 - To Address 'Why Coventry & Warwickshire?

Develop a Toolkit to Support Comprising:-

- Key Facts / Proof Points
- Proposition (S) ie, What We Fast Track For You
- Success Stories, ie: Like We Fast Tracked ForJLR / Aston Martin.

Translate the Toolkit into How We're Seen at MIPIM

- Brief & Empower Partners & Ambassadors
- Incorporate Fast-track Into Pre / During / Post "Giveaways" Mailers Etc, ie: Fast Track Boarding Pass, Fast Track Planning Visa Etc.

Positioning Coventry and Warwickshire
as the place to invest in (at MIPIM).

<p>GOING THE EXTRA MILE</p> <p>WELCOMING</p> <p>FRIENDLY</p> <p>THE 'PLACE TO DEVELOP'</p> <p>GREAT 'POTENTIAL INVESTMENT CITY'</p> <p>SEEN AS SUCCESSFUL REGION</p> <p>'A GREAT PLACE TO DO BUSINESS'</p> <p>CHAMPIONED / WELCOMED BY THE DECISION MAKERS/INFLUENCERS</p> <p>'DO IT THEIR ACT TOGETHER MEAN BUSINESS'</p> <p>'HUNGRY FOR IT'</p>	<p>CAN DO</p> <p>CONFIDENT</p> <p>AMBITIOUS</p> <p>ASPIRATIONAL</p> <p>VALUE ADDED EVENT</p> <p>SUCCESSFUL PARTNERSHIP</p> <p>STRONG STABLE COUNCIL</p> <p>DIRECT</p> <p>PAST FACHED</p> <p>'WE PUT OUT THE RED CARPET FOR YOU & DON'T HANG ABOUT'</p>	<p>OCCUPIERS</p> <p>INVESTORS</p> <p>DEVELOPERS</p> <p>UKTI</p> <p>MEDIA</p> <p>GLOBAL PPTY SECTOR</p> <p>COMPETING LOCATION 3 (KEY / CORE CITE 3)</p>	<ul style="list-style-type: none"> A MAJOR OCCUPIER / TENANT FOR A SITE PROMOTED AT MIPIM A NEW DEVELOPER IS 'VISITING' THE CITY. LEADER 3 & CABINET MEMBER 3 ARE 'HAPPY' (C&W) NEW ENQUIRY 3 RE: MIPIM '18' RECEIVED PARTNER 3 ALL 'HAPPY' COMPETING LOCATION 3 'IMPRESSED' POSITIVE NATIONAL / INTERNATIONAL EXPOSURE
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Positioning Coventry and Warwickshire
as the place to invest in (at MIPIM).

<p>ADOPT A SIMPLE CONSISTENT THEME WITH PERSONAL MESSAGING / VISUALS / BRAND??</p> <p>TO ADDRESS 'WHY COVENTRY & WARWICKSHIRE?'</p>	<ul style="list-style-type: none"> KEY FACTS / PROOF POINTS PROPOSITION (S) I.E. WHAT WE FAST TRACK FOR YOU SUCCESS STORIES (E) LIKE WE FAST TRACKED FOR/R / ASTON MARTIN. 	<ul style="list-style-type: none"> BRIEF & EMPOWER PARTNERS & AMBASSADORS INCORPORATE FAST-TRACK INTO PRE / DURING / POST "GIVEAWAYS" MAILERS ETC. I.E. FAST TRACK BOARDING PASS, FAST TRACK PLANNING MSA, ETC.
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Appendix II - Invitations to events hosted/co-hosted by Coventry & Warwickshire Partnership



Dear Partners,

Cllr Ann Lucas, CWLEP Board Director and Leader of Coventry City Council invites you to join us at the Coventry & Warwickshire MIPIM 2015 welcome reception. The reception will take place on **Tuesday 10th March** from **18.30-20.00** in the Coventry & Warwickshire business lounge (**3 La Croisette**). We look forward to welcoming you to mark the start of our largest ever presence at MIPIM.

RSVP

CLICK HERE



Website: www.coventry-warwickshire.co.uk/mipim-2015/

www.cwlep.com



Race the WASPS at MIPIM



Visit us at the Coventry and Warwickshire Partnership stand at MIPIM to meet the Aviva Premiership Wasps players, Chris Bell and Joe Launchbury.

Go head to head with them in a Scalextric race and try to make the leaderboard, with many great prizes to be won.

Race them on stand **P-1.F82** from **15:30 to 17:00** on **Wednesday 11th of March** and hear about the exciting opportunities in Coventry and Warwickshire.

RSVP

CLICK HERE



Website: www.coventry-warwickshire.co.uk/mipim-2015/

KEY CITIES UNLOCKING POTENTIAL

Networking Reception Invitation: Key Cities - The UK's untapped development opportunity

Date: Wednesday 11th March

Time: 5pm - 6pm

Location: Coventry and Warwickshire Business Lounge

Address: 3 La Croisette, 4th Floor (opposite the exhibition centre)

During the summer of 2013, the Key Cities Group was officially brought together, comprising 25 UK cities initially founded by the councils of Coventry, Derby, Preston, Sunderland and Wakefield.

Cities with a GVA of £160billion and a population of more than seven million when combined, and ones which play a key role in their regional economy: some are centres of innovation, some are centres for production, whilst others may be the focus for trade. The attributes of Key Cities are by no means uniform, but the diverse nature of the individual cities' heritage and assets, when brought together, offers a significant combined presence.

Come along to the Key Cities event to discover more detail around the major investment and development opportunities available across the network of cities.

RSVP

In partnership with:





Invitation

Date: Thursday 12th March

Time: 09.30 - 10:30

Location: Coventry and Warwickshire stand: P-1.F82

Coventry and Warwickshire is the driving force in the renaissance of the UK automotive industry, combining cutting-edge research and development, leading academic excellence supported by an extensive skill base and supply chain. We have teamed up with Birmingham, the Black Country and the University of Warwick for an exclusive debate on the region's world class automotive and engineering capability and we invite you to join us and share your views with our panel of experts.

Speakers:

Martin Reeves, Chief Executive of Coventry City Council

Wouter Schuitemaker, Investment Director at Marketing Birmingham

Tom Westley, Black Country LEP Director

Les Ratcliffe, Head of Community Relations at Jaguar Land Rover,

Bob Wilson, Development Director (Real Estate) at the University of Warwick

RSVP

CLICK HERE



GREATER
BIRMINGHAM



Website: www.coventry-warwickshire.co.uk/mipim-2015/



A Question of Sport with WASPS



Visit us at the Coventry and Warwickshire Partnership stand at MIPIM to meet the Aviva Premiership Wasps players, Chris Bell and Joe Launchbury.

They will lead two teams, to compete in a game of wits in, 'A Question of Sport'. Join us for this event on stand **P-1.F82** from **15:30 to 16:30** on **Thursday 12th of March**.

RSVP

CLICK HERE



Website: www.coventry-warwickshire.co.uk/mipim-2015/

Coventry and Warwickshire networking reception invitation

Join Jaguar Land Rover and the **Coventry and Warwickshire** team at one of MIPIM's most significant networking events. Also take the opportunity to meet two top international Rugby players from the Premiership Wasps team who have recently completed a £20 million investment into Coventry.

Date: Thursday, 12th March
 Time: 5.30pm – 7.30pm
 Location: Fouquet's Marquee
 (Next to Majestic Hotel)

0 702811 520561

RSVP
[CLICK HERE](#)

Coventry City Council | Warwickshire County Council | WSPS | JAGUAR | LAND-ROVER

Additional Non-Ticketed Events

Tuesday 10th March

10:30am – Investor Roundtable: Setting the Scene for Coventry and Warwickshire. No 3 la Croisette.

Wednesday 11th March

8:30 – 9:30 – Oxford Intelligence Investment Briefing. No. 3 La Croisette.

13:45 – 14:15 – Coventry University Signing Ceremony. Stand P-1.F82.

14:30 – 15:30 – HS2: Linking Cities to Investment. Joint stand presentation. Great Birmingham Stand R7.B12.

Thursday 12th March

12:30 – Private Friargate Lunch – The primary objective of Michael Cannon and Owen Kirk attending MIPIM. No.3 La Croisette.

Appendix III - Officer Accommodation at MIPIM 2015

Officer Name	Accommodation	Address	Number of nights
Cllr Ann Lucas	Coventry & Warwickshire Business Lounge & Apartment	No.3 La Croisette, Cannes, France, 06400	3
Cllr Kevin Maton	Coventry & Warwickshire Business Lounge & Apartment	No.3 La Croisette, Cannes, France, 06400	3
Martin Reeves	Coventry & Warwickshire Business Lounge & Apartment	No.3 La Croisette, Cannes, France, 06400	3
David Cockroft	Coventry & Warwickshire Business Lounge & Apartment	No.3 La Croisette, Cannes, France, 06400	4
Déirdre Fitzhugh	Best Western Univers	2 Rue du Maréchal Foch, 06400 Cannes, http://www.univershotel.com/	4
Rachel Baker	Golden Tulip De Paris	34 Boulevard D Alsace 06400 Cannes http://www.goldentulipcannes.com/en	4
Claire England	Golden Tulip De Paris	34 Boulevard D Alsace 06400 Cannes http://www.goldentulipcannes.com/en	4

All costs were met by the accrued 3rd party funds/sponsorship, which resulted in nil cost to Coventry City Council

Appendix 4 - Events and Invitations Received at MIPIM 2015

Tuesday 10th March 2015



Formal invitation to Cofely Dinner at Restaurant Le Cesar, this invitation was submitted on the evening.

A Bilfinger Real Estate
company

Our ref: IMS/SA09/MIPIM 2015
30 December 2014

M Reeves Esq
Chief Executive
Coventry City Council
Council House
Earl Street
Coventry
CV1 5RR



3 Bindleyplace
Birmingham B1 2JB
T: +44 (0)8449 02 03 04
F: +44 (0)121 609 8314

gva.co.uk

Dear Martin,

EVE OF MIPIM DINNER - TUESDAY EVENING, 10TH MARCH 2015, CANNES

Following the success of recent year's events, GVA is hosting another informal 'Eve of MIPIM' dinner for colleagues and friends from the Midlands Business Community.

MIPIM starts for real on the Wednesday morning so we would be delighted if you are able to join myself and my Birmingham co-directors, Steve Hollowood, Craig Alsbury and Carl Potter for a relaxing evening at **LE MARAIS**, 9 Rue du Suquet, 06400 Cannes on Tuesday 10th March.

At this stage we just need a confirmatory yes or no. Further details will then be circulated a little nearer the event.

I look forward to hearing from you and very much hope that you are able to join us.

Kind regards

Yours sincerely

A handwritten signature in black ink, appearing to read 'Ian M Stringer'.

Ian M Stringer BSc FRICS
Regional Senior Director

Direct Line: 0121 609 8308
Mobile: 07831 820 448
Email: ian.stringer@gva.co.uk

Wednesday 11th March 2015

Dear Cllr Ann LUCAS,

YOU ARE KINDLY INVITED TO ATTEND



Disruptive strategies for attracting investment in cities

7th edition of Mayors' Think Tank

Wednesday, 11 March 2015 from 11.00 am to 1.00 pm

Mayors'lunch

On Wednesday, 11 March 2015 from 1.00 pm to 2.30 pm



I WILL ATTEND :

MIPIM & MIPIM Mayor's Think Tank

MIPIM

NONE

For any questions contact our Protocol Department
protocol.mipim@reedmidem.com

This invitation is strictly personal and non-transferable.

The costs of this invitation are covered by Reed Midem. Before accepting this invitation, please ensure that your acceptance complies with your local laws and any internal rules and regulations that may apply to you.



Savills are delighted to be sponsoring 'A Room with a View' in association with Ealing Council and Wragge Lawrence & Co.

Please come along for an informal chat and drinks reception.

Date: Wednesday 11th March
Time: 3 to 4pm
Venue: Yacht SOJA, Jetee Albert Edouard, Cannes (map below)
RSVP: Please kindly contact Alison.Watkins@wragge-law.com

We do hope you will be able to join us.

With best regards,
Robert Grundy

Robert Grundy
Head of Housing

Savills, 33 Margaret Street, London, W1G 0JD

	Tel	:+44 (0) 20 7409 5995
	Mobile	:+44 (0) 7967 555 483
	Email	: rgrundy@savills.com
	Website	: www.savills.co.uk

Dear Rachel

This is just a courtesy email to say that we are very much looking forward to welcoming David Cockcroft at our Public Sector lunch tomorrow, Wednesday, 12.30pm, at the Long Beach Restaurant. (Martin Yardley can't come, I recall you phoned last week, is that correct?)

This is about a 5 minute walk along the beach from the Palais.

Your GVA hosts are John Jones and Lisa Riva



MIPIM 2015 NETWORKING EVENT

DEVOLUTION – INVESTING IN LEADING CITIES

Wednesday 11th March 2015, 17:00-19:00
4 Seasons Room, Gray D'Albion Hotel, 38 rue de Serbes, Cannes

Building on efforts to improve collaboration between the capital and other UK cities, this partnership event, led by London and Manchester will focus on the potential opportunities offered by devolved powers.

Representatives from across the UK are invited to hear from Sir Edward Lister, chief of staff and deputy mayor for policy and planning - London, and Sir Howard Bernstein, chief executive - Manchester City Council.

Attendance is strictly by guest list only, if you are available to attend please RSVP by clicking on this [link](#) as soon as possible to secure your place.

 SUPPORTED BY MAYOR OF LONDON



FURTHER KEYNOTE SPEAKER ANNOUNCED -

MIPIM 2015 EVENING RECEPTIONS WITH MAKE IT STOKE-ON-TRENT & STAFFORDSHIRE

Location: Make it Stoke-on-Trent and Staffordshire's Business Lounge (located above Café Roma). [Click here for a map](#)

We look forward to welcoming you to one of our evening receptions, spaces are limited so [REGISTER NOW](#)

Mon 9th March	Tues 10th March	Wed 11th March
<p>MAKE IT STOKE-ON-TRENT & STAFFORDSHIRE OPENING RECEPTION</p>	<p>INVESTMENT OPPORTUNITIES IN A HIGH GROWTH CITY AND CONNECTED COUNTY</p>	<p>RENAISSANCE THROUGH HOUSING</p>
<p>Time: 18.30 - 20.30</p>	<p>Time: 18.00 – 19.30</p>	<p>Time: 18.00 – 19.30</p>
<p>Hosts Cllr Terry Crowe (Stoke-on-Trent City Council) and Cllr Mark Winnington (Staffordshire County Council)</p>	<p>Host David Frost (Stoke-on-Trent & Staffordshire LEP)</p>	<p>Host John Betty (Stoke-on-Trent City Council)</p>
	<p>Guest Speakers John Wilkinson (Kier) and Duncan Sutherland (Regeneration Investment Organisation and Sigma Capital Group)</p>	<p>Guest Speakers Pete Gladwell (Legal & General Property)</p>

Places are limited and we would welcome your attendance: [REGISTER NOW](#)

Thursday 12th March 2015



Thursday 12 March 2015

19:00 onwards

L'affabel, 5 rue Lafontaine, Cannes

[Click here to RSVP](#)

Join us at our annual Mipim client dinner where we will be returning to L'affabel. We will start with networking drinks, followed by dinner, where we will be trying L'affabel's latest menu.

RSVP by February 6, 2015.

For further information and special dietary requirements contact **Olivia Williams**.

Email: oliviawilliams@eversheds.com

Telephone: 0845 497 3873 / +44 776 741 8897

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Coventry City Council

Public report

REPORT BACK ON CONFERENCE/SEMINAR

REPORT TO: Business, Economy and Enterprise Scrutiny Board (3)

REPORT OF: Lord Mayor and the Executive Director, Place

TITLE: Trade and Investment Delegation to New Delhi and North-West India

DATE: 25/02 – 04/03/2015

VENUE: New Delhi and North-West India

1 Recommendation

1.1 The Business, Economy and Enterprise Scrutiny Board is recommended to:

- 1) Endorse the report of the trade and investment delegation to New Delhi and North-West India
- 2) Recommend that the Cabinet Member for Business, Enterprise and Employment:
 - a. Support the development of a detailed action plan to facilitate further trade and investment opportunities with India
 - b. Encourage and support visits to Coventry by potential inward investors from India

2 Background

- 2.1 India is one of the fastest growing economies in the world.
- 2.2 The UK's bilateral trade with India is worth £12.6bn - the UK is the largest European investor in the Country and India is the largest Asian investor in the UK when judged by the number of projects in which it is involved.
- 2.3 The International Trade and Investment Plan produced by Coventry City Council's Business Investment Team had identified India as a key region for establishing strategic international trade and investment opportunities.
- 2.4 Working in conjunction with UK Trade and Investment (UKTI) the business delegation included companies from Coventry and Warwickshire. Representatives from the Council included The Lord Mayor Councillor Hazel Noonan, Consort Christopher Noonan, Cabinet

Member for Business, Enterprise and Employment Councillor Kevin Maton, Assistant Director David Cockroft and Senior Development Executive Richard Moon.

- 2.5 The itinerary included high level business meetings in New Delhi and Chandigarh, North-West India. This provided an excellent opportunity to discuss future trade and investment with India. The visit also highlighted the importance of maintaining a long-term relationship with North-West India's Deputy Commissioner's office and the business community in India to attract trade and inward investment to Coventry.

3 Specific Key Events

- 3.1 The delegation arrived in New Delhi on 25th February 2015 and were met by Ajay Deshi, International Trade Advisor for UK Trade and Investment (UKTI).
- 3.2 In the morning of 26th February 2015, there was a meeting with UKTI's Commercial Team based in India and representatives from the British High Commission in New Delhi.
- 3.3 A meeting then took place with senior officials from the Delhi Ministry of Commerce. This was followed by a business meeting with the National Association of Software and Services Companies (NASSCOM), the leading trade association of Indian Information Technology and Business Processing Outsourcing (BPO) industry. NASSCOM's member companies are in the business of software development, software services, software products, IT-enabled/BPO services and e-commerce.
- 3.4 A business meeting then took place with the management from The Indus Entrepreneurs (TIE) Group.
- 3.5 In the evening the delegation attended a networking event to celebrate the Queen's Birthday - hosted by Sir James Devan, UK High Commissioner in New Delhi, which took place at the High Commissioner's residence.
- 3.6 On 27th February the delegation attended the international automotive trade show ACMA Automechanika. Followed by a visit to Gurgaon industrial district where the delegation met representatives from UK India Business Council (UKIBC).
- 3.7 The delegation then made their way to Chandigarh on 1st March. Chandigarh is north of New Delhi (253 kilometres) and is the capital for the states of Haryana and Punjab (map Appendix A). The delegation met with David Lelliott British Deputy High Commissioner for North-West India. Connections with the Deputy High Commissioners office are key, as the Office is responsible for UK's political, economic and trade relations across Punjab, Haryana, Himachal Pradesh, Uttarakhand and Rajasthan, as well as the Union Territory of Chandigarh.
- 3.8 On the morning of 2nd March the delegation met with representatives from Mohali Industries Association. Mohali, a planned satellite town of Chandigarh has assumed an important place on the industrial map of India. The area has come to be known as Silicon Valley because of the concentration of units manufacturing electronic goods.
- 3.9 Two separate meetings then took place with Haryana and Punjab State Government officials.
- 3.10 David Cockroft, Assistant Director, City Centre and Development Services, then presented to a number of Indian IT companies showcasing the present and future capabilities of Coventry's IT sector at a meeting hosted by Sameer Jain, CEO of Net Solutions.
- 3.11 The delegation then attended a conference hosted by the Confederation of Indian Industries (CII), this gave the opportunity to present to over twenty Indian companies based in and around Chandigarh.

- 3.12 In the evening the Deputy High Commissioner hosted a business networking event for the delegation.
- 3.13 Photographs taken at key events are included in Appendix B

4 Cost of attending

	Costs Approved by Cabinet/Cabinet Member	Total of Actual Costs
Flights	£4,800	£4,127
Accommodation	£2,800	£3,180
Insurance	£150	£149
Visit support costs including transfers, subsistence, conference arrangements	£2,900	£2,482
Visas	£911	£831
Total	£11,561	£10,769

The cost for attending the trade and investment visit to India was within budget as approved by Cabinet/Cabinet Member.

The Lord Mayor's Consort paid for his own costs.

5 Benefits

- 5.1 The visit will help to strengthen our cultural and economic relationship with India.
- 5.2 The visit will be a precursor to developing long-term trade and investment relationship with North-West India through a concordat/economic trade agreement.
- 5.3 International partnerships allow organisations to explore potential economic benefits of cooperation. These economic opportunities will bring greater investment and wealth to Coventry with associated activities that include international trade, inward investment and joint ventures.

6 Future opportunities resulting from the visit include:

- 6.1 As a direct result of the visit to India a delegation of fourteen Managing Directors in the Information Communication and Technology sector will be visiting Coventry in September 2015. This will give the City the opportunity to showcase the key strengths in this sector and inform the delegation about the Innovate Coventry agenda.
- 6.2 In May 2015 the Deputy Commissioner for North-West India visited Coventry and met with Senior Council Officials and local businesses to discuss the way-forward to strengthen ties with Coventry and help develop trade opportunities for the local business community.
- 6.3 Links have been made between the Deputy Commissioner's North-West India Office and both Coventry University and University of Warwick. This has provided the opportunity for

both institutions to meet with Indian Universities at a regional event in August 2015 to discuss potential collaboration between Indian Universities.

- 6.4 Following correspondence with businesses based in India this has generated interest in opportunities for trade in Coventry. For example, a medical device company met with a representative from the Business Investment Team and were introduced to Medilink West Midlands to help develop their business idea and the potential manufacture of an innovative medical device. The company were also made aware of the Health Design and Technology Institute (HDTI) based at the Coventry University Technology Park.
- 6.5 A closer working relationship is beginning to emerge with the UK India Business Council (UKIBC) as a result of the visit to India. Given the serious intent of the Council to develop trade and investment links with India, the organisation are willing to assist with both inward and outward delegations to India to maximise value of the visits. As a result dedicated resource would be required to support future activity to develop and maintain business networks and long-term economic prosperity between Coventry and India through trade and investment.

List of background papers

Proper Officer: Executive Director, Place

Author: David Cockroft, Assistant Director, Place

Tel Number: 024 7683 1368

(Any enquiries should be directed to the above)

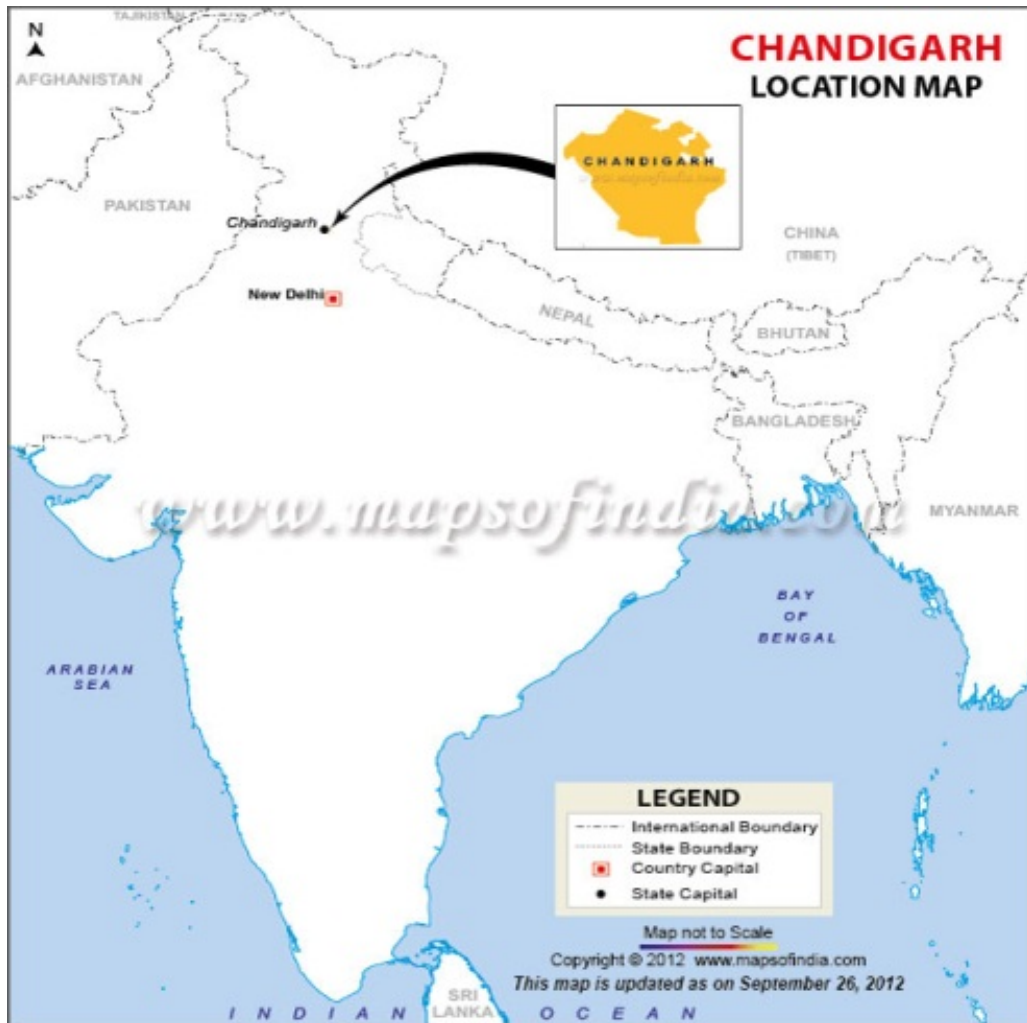
Other contributors: Parmy Singh, Business Development Advisor;

Papers open to public inspection: Nil

Description of paper: Report Back on Conference/Seminar Location: CH60

Approved by Cabinet/Cabinet Member on: 18th December 2015

Appendix A – Map of India with New Delhi and Chandigarh



Appendix B – Delegation Photos





Conference with Confederation of Indian Industry (CII)





DRAFT
Business, Economy and Enterprise Scrutiny Board (3)
Scrutiny Work Programme 2015/16

For more details on items, please see pages 2 onwards

15 July 2015
MIPIM Outcomes
Trade and Investment Delegation to New Delhi and North-West India
16 September 2015
City Centre Retail Developments and Friargate
25 November 2015
27 January 2015
16 March 2015
13 April 2015
Date to be arranged
Climate Change Strategy
Task & Finish group recommendations - private rented sector
Availability of land for housing and employment - The Coventry Local Plan
Sports Strategy
Employment Strategy
Tourism and Events
Reports back from the Council's Directors on Coventry and Warwickshire LEP
Transport Infrastructure
Task & Finish Group - Provision of parks and open spaces for improved health working with Friends groups (joint SB4)
Footfall in the City centre
Task and Finish Group – alternative income streams to support the development of the city.

	Item	Detail	Cabinet Member/ Lead Officer	Source	Outcomes
15 July 2015	MIPIIM Outcomes	A conference report to be presented for MIPIIM 2015 an update briefing note on the outcomes and progress made on the follow ups from the MIPIIM	David Cockcroft Cllr Maton	Meeting 8/10/14	
	Trade and Investment Delegation to New Delhi and North-West India	A conference report from a visit to India by the Lord Mayor and Cabinet Member Business, Enterprise and Employment	Cllr Maton David Cockcroft		
16 September 2015	City Centre Retail Developments and Friargate	Following their consideration of progress in December 2014, the Board requested regular updates on progress in securing tenants and investment in the project. To include the new sports centre, combined with a visit to the marketing suite at Friargate	David Cockcroft Cllr Maton	Meeting 17/12/14	
25 November 2015					
27 January 2015					
16 March 2015					
13 April 2015					
Date to be arranged	Climate Change Strategy	Update on the strategy	Michael Checkley Cllr Maton		

Task & Finish group recommendations - private rented sector	Cllrs Welsh, Walsh, Bigham, Bailey to look at the quality of private sector housing (what implications are there from the rise in the private sector – Discretionary Licensing) and identify recommendations to the Cabinet Member	Craig Hickin Cllr Maton	19/06/14	
Availability of land for housing and employment - The Coventry Local Plan	Finalising the plan post consultation. Also to look in more detail at the availability of land for housing (including social housing) and employment.	Mark Andrews Cllr Maton	Meeting 25/2/15	
Sports Strategy	To monitor progress on the Strategy, particularly in terms of increasing participation in young people and disadvantaged areas, access to facilities via public transport, improved links with sports facilities in parks free at the point of access, and better public access to schools and university facilities.	David Nuttall Cllr A Khan	Meeting 28/1/15	
Employment Strategy	Part of the Jobs Strategy – to look in more detail at support and information available to those seeking work, which organisations are delivering services and avoiding duplication. Should also include the review of TESS	Rebecca Young Cllr Maton		
Tourism and Events	Following on from the consideration by Scrucro of the Tourism Strategy	David Nuttall Cllr Maton		

	Reports back from the Council's Directors on Coventry and Warwickshire LEP	The Cabinet Member for BEE is a Director of the LEP. A regular update on progress including the Strategic Economic Plan	Cllr Maton		
	Transport Infrastructure	To look in more detail at the transport infrastructure of the city. Maybe link with the LEP single infrastructure plan for Coventry and Warwickshire	Cllr McNicholas		
	Task & Finish Group - Provision of parks and open spaces for improved health working with Friends groups (joint SB4)	The Board were interested in finding out more about how the city's parks and open spaces can contribute to addressing health inequalities within the context of Coventry being a Marmot City and how the Council can work with Friends groups to support this.	Cllr A Khan/ David Nuttall Graham Hood	Informal meeting 24/6/15 SB4 Meeting 31/7/13	
	Footfall in the City centre	To find out what strategies are being done to support increase in footfall and monitor progress	David Cockroft Cllr Maton	Informal meeting 24/6/15	
	Task and Finish Group – alternative income streams to support the development of the city.	Looking at alternative income streams to support core areas of work within Place Directorate once grant and capital funding has ended.	Martin Yardley Cllr Maton	Informal meeting 24/6/15	